

24 November 2011

THE TRUST COMPANY ANNOUNCES 17 STRATEGIC PARTNERSHIPS IN THE NON-PROFIT SECTOR WORTH OVER \$5 MILLION

The Trust Company is excited to announce the selection of 17 multi-year Strategic Partnerships worth over \$5 million, as an outcome of its recent 2011 philanthropy funding round.

Simon Lewis, Head of Strategic Partnerships, Communications and Community at The Trust Company said, "Following a detailed review of our Philanthropic business, we have changed our approach from traditional one-off project based funding to multi-year partnerships with organisations in a selected group of program areas.

"Being focused and strategic with our discretionary distributions allows us to put greater emphasis on building relationships with our non-profit partners and enhances our knowledge of the program areas we have elected to support. Over time, we will achieve greater perspective in our role as trustee to effect meaningful social change."

The selected non-profit organisations fall into three program areas: Socially Inclusive Education, Positive Ageing and Living with Disability. From a broader social sector perspective, we are also looking at organisations that support social enterprise, innovation and capacity building. This is aligned with the core objective of the Engaged Philanthropy Strategy which is to maximise the discernable social impact for the benefactors who have entrusted us with their legacy.

The 17 Strategic Partners and their funded programs are listed below, with commitments to these organisations worth \$5 million over the next 3-5 years.

Socially Inclusive Education:

- Social Ventures Australia Education Collaborative - Director of Education
- Australian Indigenous Education Foundation – Scholarship Program
- The Kokoda Track Foundation – Archer Scholars Program
- Foundation for Young Australians – National Indigenous Youth Leadership Academy
- The Smith Family & Outward Bound - National Aspiring Leaders' Summit
- WA Community Development Foundation – Passport Program
- National Gallery of Victoria – NGV Kids Space
- Interplast – PNG Burns Unit Program

Positive Ageing:

- Mercy Health & Australian Catholic University - Chair in Aged Care
- National Stroke Foundation – National Stroke Survivor Needs Survey
- Florey Neuroscience Institute – Women in Science Fellowship & Brain Challenge Event

Living with Disability:

- Youngcare & Griffith University – Chair of Research

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- Lifestart – Early Learning Program & Kayak4Kids
- Paraquad NSW – Primary Health Team

Social Enterprise and Innovation:

- Melbourne Business School - Centre for Social Impact Research Fellowship
- School for Social Entrepreneurs – Regional VIC Expansion
- Public Interest Law Clearing House (PILCH) – National Call Centre

The discretionary funding for the 17 partners is distributed through the Fred P. Archer Charitable Trust, for which The Trust Company is Trustee. The Trust was established by Fred P. Archer prior to his death in 1977 after spending 54 years in Papua New Guinea. The trust deed directs distributions “For the relief of poverty within the Commonwealth of Australia including Papua New Guinea, for the advancement of education and for other like purposes”.

“Each Strategic Partner was chosen for demonstrating alignment between their program and our Engaged Philanthropy strategy. They also demonstrated their ability to work with The Trust Company and collaboratively with the other chosen partners to deliver their programs in the best interests of the greater community.” Mr Lewis said.

An example of the Engaged Philanthropy strategy in action is our partnership with the Melbourne Business School – Asia Pacific Social Impact Leadership Centre. They will be providing technical support to The Trust Company in discerning the social impact of its discretionary distributions over time.

Another example is the success of the first year of the Archer Leadership Scholars Program, through the Kokoda Track Foundation. In 2011, five scholars successfully completed the program and are now working as Ambassadors for the future Scholarship Programs in Papua New Guinea.

The Trust Company also made its final round of 48 one-off distributions worth over \$1.6m to a broader range of non-profit organisations. As it migrates to a wholly Strategic Partnership approach, there will be the capacity to invest in further Strategic Partnerships.

Organisations interested to engage with The Trust Company are invited to lodge an Expression of Interest via its website in 2012.

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About The Trust Company

www.thetrustcompany.com.au

The Trust Company is one of Australia's longest-serving financial services companies with over 125 years of experience. The Trust Company Group provides trustee services for personal, corporate and philanthropy clients and has over A\$1 billion in charitable funds under administration. Currently serving as trustee for over 800 charitable trusts, The Trust Company has recently launched a new Engaged Philanthropy program, designed to create lasting social impact in the community. This is led by 17 strategic partnerships with key non-profit organisations across the sector.

The Trust Company Group has offices in Australia, New Zealand and Singapore.



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